

**Special Offer!**

# FEDA Marketing Information

Products to get your message in front of the leading dealers  
Please check all items that you would like to order or learn more about:

- FEDA Membership Directory (listings in alphabetical order and by geographic section, \$195)**  
Provides an up-to-date list of the leading dealers and their key contacts. Information includes company name, names of key personnel, address, phone number, fax number, e-mail address, (if provided), website address, sales territory, product categories, number of sales people and year established.
- FEDA Membership Mailing Labels (pressure sensitive, \$295)**  
A great way to directly reach leading dealers in the industry.
- FEDA Membership Data Files on Disc (\$495)**  
Up-to-date contacts and are listed in text format. Includes: contact names, company names, address, phone and fax numbers.
- Dealer-Based Distribution (DBD) Marketing Combo Package (\$540) *Great Value!***  
Through a combination of two products targeted at reaching the leading dealers, the DBD package will provide you with an exceptional value (a \$150 savings over the price, if bought separately). When you sign up for this package you will receive a FEDA Membership Directory and the FEDA Membership Files on Disc.
- One-year subscription to **FEDA News & Views magazine** (6 issues, \$160)
- One-year subscription to **FEDA First Thing newsletter** (available every Monday morning through e-mail for \$99).

Please list email if you are subscribing to *First Thing* newsletter: \_\_\_\_\_

Please send me more information on advertising in *FEDA News & Views* magazine.

Total Amount : \$ \_\_\_\_\_

**SHIPPING ADDRESS**

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**BILLING ADDRESS**

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Select Payment Type**

- Check\*
- Mastercard     Visa     Discover
- Credit #: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_
- Verification #: \_\_\_\_\_  
(3-digit code on back of card)

Printed Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

\*Please make Checks Payable to: FEDA

**For security purposes credit card orders can not be emailed to FEDA. Please fax (800-677-9607) or mail all credit card orders to the address below.**